

## EXECUTIVE'S SUMMARY

# Information kiosk

### What is this?

First of all is a solution, by which your customers have access to information and can make transactions, increasing the turnover and customer satisfaction. In the same time your staff relieved from many routine tasks, like answering general questions, will spend their valuable time with the real customers. Secondly is an IT system with hardware and software components, which consists of the following elements:

- Information or self-service kiosk
- Secure browser or tailor-made application

### How does it work?

The information kiosk can be placed in a customer waiting area, the shopping space of a supermarket, in a mall, in the lobby of a hotel or office building and with special outdoor case even on airports, subway stations or on a walking street. The touchscreen of the kiosk represents the navigation surface, by which the user can get the requested information. Equipped with card reader, keyboard, camera or even printer, can be used as a transactional kiosk. From the simple internet kiosk or tourist information point, to the bank account statement printing, the kiosk's applications has no limits.

### What benefits will bring to you?

- Services accessible even 24/7 (outdoor kiosk)
- Staff relieved from many routine tasks
- Increased number of daily transactions
- Unique advertising tool
- More positive company image
- Increased sales efficiency
- Increased revenue

### ONLINET Group in a nutshell

ONLINET Group is a European leader in developing, manufacturing Queue & Customer Management Systems and Digital Signage solutions. With branches in 7 countries and resellers on 3 continents we provide solutions in the Financial, Telecommunication, Retail, Healthcare, Education, Transport and Public sectors.

ONLINET through it's systems manages around 500,000 customers daily, in more than 1,200 Customer Services around the world.

