

EXECUTIVE'S SUMMARY

Interactive window display

What is this?

First of all is a solution, that offers for an ordinary shop or customer service a 24h opening, in this way becoming a unique tool for interactive information and sales. Secondly is an IT system with hardware and software components, which consists of the following elements:

- Touch and projection foil
- Projector
- PC or media player
- ONLINET CDS TV software

How does it work?

Those who walk on the streets, public places, supermarkets or malls can access information, register data or complete transactions, by touching the outside surface of a window display, on which an image was projected, from the inside. As all the components are located inside, including the touch foil, the system is 100% safe. The navigation on the surface is similar to the mouse movements on a computer and the data input can be done using a virtual keyboard. Imagination is the only limit for the multitude of applications.

What benefits will bring to you?

- 24h opening
- Adresses the potential customers on the street
- Relieves staff from many routine tasks
- More time for the real customers
- More daily transactions
- Increased staff efficiency
- Increased possibility of sales and cross-sales
- Marketing and advertising costs are reduced
- Increased turnover

ONLINET Group in a nutshell

ONLINET Group is a European leader in developing, manufacturing Queue & Customer Management Systems and Digital Signage solutions. With branches in 7 countries and resellers on 3 continents we provide solutions in the Financial, Telecommunication, Retail, Healthcare, Education, Transport and Public sectors.

ONLINET through it's systems manages around 500,000 customers daily, in more than 1,200 Customer Services around the world.

