

# LEARNING DAY AT TELENOR WITH EVENTSBOX



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# Learning day at Telenor with Eventsbox

On the 27th of May the Learning day of Telenor Magyarország Zrt. has been held with the help of an event organizer application, called Events Box that is provided by the coproduction of ONLINET Group Zrt. and Astron Kft.

It provides direct communication through sending instant messages directly to the participants' phone before, during and after the event. All information related to a certain event can be found in one place, in the application. With Eventsbox application, participants could easily figure out which sessions they would like to attend and they could save them to get back to it later. There were event cards in the application where they were informed about the start of the programs, the daily menu and the schedules of the buses. In case of any changes they got notifications.

In addition to these the company could involve their participants to play at different games or share photos, which were taken at the event. The guests could subscribe to programs, and evaluate them. For instance they could leave reviews for each session or vote for books that they could win after the event.

During the event, more than 370 Telenor colleagues downloaded and used the Events Box application that we consider to be a huge success.



**Learningday**

#mydevelopmentmatters



# Eventsbox

## Market-based platform for event organizers and participants

### Benefits

#### Multiple events – one platform

Conference, gala dinner, corporate party, sports event, teambuilding, internal event

#### Communication

Bidirectional, immediate, interactive, push notifications

#### Brand

Personalized image, invitation

#### Admin interface

Creating, modifying events, analytics

### Recommendations

'All participants downloaded Eventsbox app, thus it had totally substituted e-mail communication.'

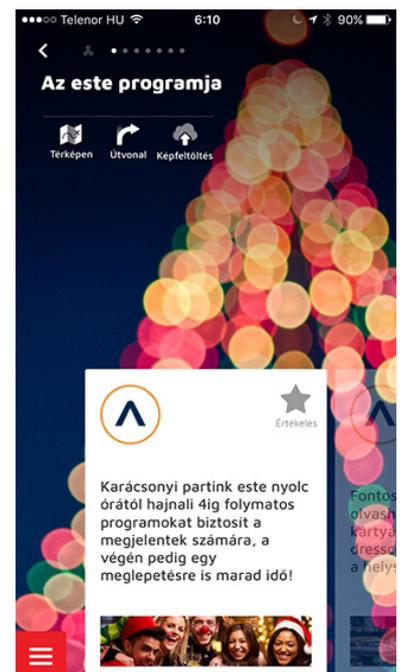
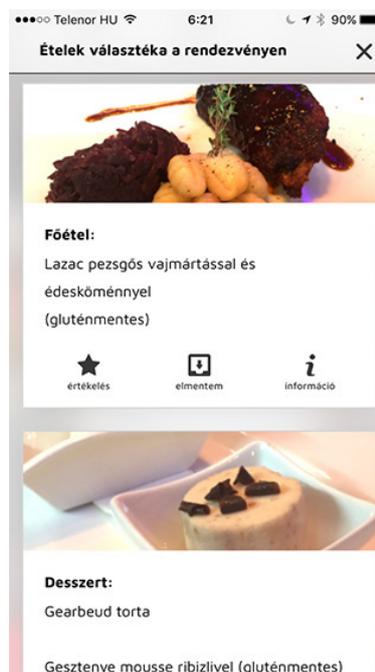
Ádám Zahovay – Lead Event Organizer at Coca-Cola HBC Hungary

'Thanks to Eventsbox application, the load on our information desk fell by about 40-50%.'

Zoltán Albert – Organizer of VOTT 3-days sports event of 500 participants

'We had a very tight schedule, but with Eventsbox application, participants could easily figure out what which sessions and workshops they would like to attend.'

Péter Somogyi – Organizer of E-Banking Summit & Expo



# Demo events

Open the app and use the password or QR code

Sports event



Corporate party



Congress



## Personalized

It can be personalized according to the company's image and individual needs.



## Secured

Secure communication channel where confidential data is protected by the latest technology.



## Dynamic

Participants can find all useful information in the app prior to the event



## Interactive

Participants can share photos taken at the event, subscribe to programs, and evaluate them.



## Direct

Organizers can send instant messages directly to the participants' phone before, during and after the event.



## Sponsorship

Display your own and/or sponsor product directly. Sponsor income generation.



## Gamification

Prize game can be embedded.



## Upgradable

Based on partner needs it can be upgraded even for employee or delegacy application.

Privacy policy

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